

The A-Z of Corporate Treasury – Program

	DAY 1	DAY 2	DAY 3	DAY 4	DAY 5
09:00 – 09:30 GMT 10:00 – 10:30 CET	Registration and introductions				
09:30 – 11:30 GMT 10:30 – 12:30 CET	TREASURY ORGANIZATION & STRATEGY Today's opening session will introduce the spectrum of treasury operations including the role of corporate treasury and the best market practices in efficiently organizing a treasury department. <ul style="list-style-type: none"> • The evolving role of the corporate treasury department • Organizational business models for treasury • Governance and policy • Treasury objectives • Centralization models 	TREASURY OPERATIONS & CASH MANAGEMENT On the 2nd day, the morning session will examine all aspects of daily treasury and cash management operations. What tools are at Treasury's disposal for managing their department more efficiently. <ul style="list-style-type: none"> • Introduction • Daily cash management processes in the treasury department • The role of cash management banks • Clearing and payments systems - domestic and international 	TREASURY SYSTEMS & PROCESSES The morning session on the third day focuses on the possibilities of optimizing processes within the treasury department <ul style="list-style-type: none"> • How to define and document treasury processes • An overview of the treasury technology landscape • An introduction to treasury management systems • Bank connectivity 	FINANCIAL RISK MANAGEMENT PART 1 This first section gives a general introduction to fundamentals of risk management and on building a coherent framework to manage financial risks and then focusses practical application examining foreign exchange risk management. <ul style="list-style-type: none"> • Introduction and overview of the risk framework • Classification, identification and quantification • FX risk management objectives • FX risk management policy 	CORPORATE FINANCE The morning session on the last day starts with a look at concepts behind corporate financing and the risk to shareholder value and then looks at the execution of your corporate finance strategy. What means of financing are available and what are the trends in the marketplace? <ul style="list-style-type: none"> • Defining a corporate finance policy • Understanding shareholder value metrics • Optimizing the capital structure • Determination and application of WACC
13:30 – 15:30 GMT 14:30 – 16:30 CET	TREASURY ORGANIZATION & STRATEGY <ul style="list-style-type: none"> • Internal controls between back office, middle office and front office • Cooperation and integration with other corporate departments • Defining treasury KPIs and balanced scorecards • Implementing treasury reporting 	TREASURY OPERATIONS & CASH MANAGEMENT The session in the afternoon will cover Liquidity management structures and techniques, cash flow forecasting and look at how changing regulation is impacting the future of payments <ul style="list-style-type: none"> • Liquidity management structures • Netting and pooling • Virtual accounts • Cash flow forecasting - techniques and limitations • The future of payments 	TREASURY SYSTEMS & PROCESSES The afternoon session on the third day takes a deep-dive into the different treasury systems. <ul style="list-style-type: none"> • Dealing and confirmations • Cash flow forecasting • Payment factories and in-house banking • Emerging technology in treasury 	FINANCIAL RISK MANAGEMENT PART 2 The second part of the risk management program will focus on FX instruments and transactions, interest rate risk management, and credit risk management.	CORPORATE FINANCE The afternoon session on the last day looks at what means of financing are available and what are the trends in the marketplace? <ul style="list-style-type: none"> • Trends in corporate financing • Bank financing (bilateral and syndicated loans) • Public debt market (EMTN and Eurobonds) • Private placements • Alternative financing solutions • Loan documentation

